Feeling the Vibe—
Through the OT-C701

May 11, 2007 – Hong Kong – TCL Communication Technology Holdings launched the OT-C701, a clamshell music phone, the newest addition to its 2007 collection. Make your choice from the collection of stylish mobile phones with unique characteristics. With a harmonious exterior streamline and stylish design, the OT-C701 is perfect for those who embrace a colorful lifestyle.

Bob your head to the rhythm of the music with one of the three velvety soft touch OT-C701 colors available. Let your vibe channel through with classic Black, powdery Blue or outstanding Orange.

The OT-C701’s combination of pure design and practicality allows mobile users to enjoy music on the go. Dedicated keys are located on the phone cover so users can manage music tracks without having to flip open the phone. Users can instantly add in their favorite song by the press of a button without the complication of browsing the menu. In addition, the OLED screen’s blue backlight is a friend to the eye, which makes navigation simple and stress-free.

In addition to a pleasant harmonic experience, the OT-C701 integrates a VGA camera, allowing users to capture photos and record videos. With a built-in Video Player and Recorder, users get to enjoy various multimedia experiences, including the valued webcam feature, geared to make your correspondence easier than ever.

Quality and affordability are the focus of ALCATEL mobile phones. The OT-C701 is a music phone which is available at prices that fit within your means. Now, move with the music and take a stroll down to the trendier side of town.

END
Feel the vibe of the OT-C701 with the following features:

**General Features**

- **Dimension:** 89 x 45.7 x 22 mm
- **Weight:** 83 g
- **Standby time:** up to 300 h
- **Talk time:** up to 7 h
  *Depending on network status and usage.
- **Music/Video talk time:** 10 h (In flight mode with headset)
  More than 6 h in Bluetooth stereo

**Screen**

- **Dimensions (viewing area):**
  - Internal Screen: 38.6 x 31.4 mm
  - External Screen: 21.1 x 3.5 mm
- **Resolution:**
  - Internal Screen: TFT 65k color screen (128 x 160 pixels)
  - External Screen: OLED Blue 1 line (96 x 16 pixels)

**Multi-media**

- **Sound:** MP3, AAC, AAC+ (Optional), M4a, MPEG4, 64-tones Polyphonic & MP3 melodies, Karaoke, Flight Mode, ID3 Tag support, Voice Memo
- **Synthesized Audio:** MIDI, SP-MIDI, AMR OMA DRM 1.0 Full
- **Messaging:** MMS 1.2, Predictive Text Input, Product memory up to 500 SMS, Concatenated SMS (up to 8), Group messaging (up to 5 groups, 100 receivers per group), Instant Messaging (Optional) and Email (Optional)

**Image**

- **Camera:** VGA Camera
- **Images supported:** BMP, JPEG, GIF, WBMP
- **Additional:** Photo Burst, 3GP/MP4 Video Recorder & Player, H263/MPEG4 Codec supported, embedded images and animations

**Additional**

- **Dual Band:** GSM 900 / DCS 1800 MHz
- **Additional Features:** 10 MB embedded memory + Micro SD (up to 1GB), Bluetooth 2.0 A2DP, USB 2.0 Full Speed, Directory up to 800 contacts, Conference Call, Handsfree, Organizer (Events, day view, week view, month view), Games (2), Vcard, Vcal, PC Software Suite, SATK Class 3 Release 99
- **Speech codec:** HR/FR/EFR/AMR
Note to Editors

A New Face in Fashion Mobile

The 2007 collection of ALCATEL mobile phones is designed with a fashion statement. The idea is not just about featuring a few fashionable products, but a spectrum of stylish mobile phones to bring a new dimension to the world of fashion. Fashion is not about following trends but creating your individual style. That’s why the ALCATEL mobile phones collection offers something for everybody, to complement your tastes, attitudes, and lifestyles…

If you’re feeling smart and elegant, then these distinctive models are just for you: OT-E101, OT-E201, OT-E220, OT-E265, OT-E221, OT-C550 and OT-C717.

If you’re in a casual and fun mood, express your originality with these sporty products: OT-E207, OT-E225, OT-E801, and OT-C701.

And if you’re a trendsetter looking to set yourself apart from others, go for these fashionably chic mobile designs: OT-E227, OT-E230, OT-C630, OT-C635, OT-C707, OT-E805, OT-C825 and ELLE N°3.

No matter what kind of fashion you’re into, each product is unique in its own way whether it’s smart, trendy, elegant or just simply fun. Check it out, we’re certain you’ll find something for just your style.

About ALCATEL mobile phones by TCL Communication

ALCATEL mobile phones are managed by TCL Communication, which is listed on the Hong Kong Stock Exchange (HKSE: 2618). TCL Communication is the mobile handset arm of TCL Holdings Co Ltd. TCL Communication develops and markets globally the two mobile phone brands: Alcatel and TCL. It is an innovative Mobile Phone Design House built with the mission to provide the latest mobile designs with the most enjoyable user experience for customers all over the world. With its two distinctive brands, TCL Communication is positioned to revolutionize the next generation of mobile phones with Unique Design and Competitive Value.

2007 marks a new Year of Design Revolution with a Fashion Gallery of Handsets…

www.tctmobile.com

For further information, please contact: press.office@tctmobile.com