

ALCATEL

mobile phones



ALCATEL One Touch TRIBE: So much to share!

ALCATEL, well known for the simplicity of its phones, has now turned its attention to keyboard phones with an attractive mobile at less than 99 Euros without a contract! With a look that will be the talk of the town, the options available on the new One Touch TRIBE (OT-800) include single-click access to mailboxes, social networks and instant messaging so that users can always stay connected. Simple to use with a QWERTY keyboard but also surprisingly light, it will soon be the new generation's best friend.

Available in Hot Pink, Apple Green, Titanium Grey, Cherry Red and Ocean Blue, it leaves those black and boring, intelligent businessmen phones way behind! With a look that truly stands out, the One Touch TRIBE is targeted at young people. It will be the number one choice for users of social networks and will make keyboard phones available to more people - much to the delight of the web generation.

This is the first ALCATEL phone with a full QWERTY keyboard, making it very practical as writing SMS messages or chats has never been so quick! In addition, the scroll wheel on the side makes it easy to navigate between applications.

The phone combines a number of easy to use functions. Those that brings together mailboxes, instant messaging and access to social networks in one place is a revolution by ALCATEL - the ideal way of keeping in touch with your community!

The strengths of the One Touch TRIBE are also in its other functions, such as its widgets, giving access to the news, weather and world clock. Accessible from the first level of the menu, the news are just a click away! It is also an MP3 player and a RDS FM radio so that you can listen to your favourite sounds. The 2 megapixel camera provides optimum photo quality, and photos are easily shared using the viewer. There's plenty more to keep you occupied with a pedometer and original games thanks to its motion sensor.

The One Touch TRIBE (OT-800) has all the appeal of a truly great phone. It opens up a world of possibilities and allows more people to have their friends in the palm of their hands - a totally new experience!

www.somuch2share.com

The One Touch TRIBE has the following features:

Specifications:

Tri Band:	GSM 900/1800/1900
Dimension:	111x58.2x13.9 mm
Weight:	103g
Standby time:	up to 450 h
Talk time:	up to 9 h
Battery:	850 mAh

Screen

Size:	2.2" TFT 262k screen
Resolution:	320x240

Multi-media Features

Sound:	64-tones polyphonic melodies MP3 melodies FM Radio RDS MP3, AAC, AAC+ (optional)
Image:	2 megapixels
Messaging:	MMS 1.2 SMS Predictive Text input (ZI) Palringo, Multi Email Client, Email, POP3, IMAP4

General Features:

EDGE Class 12, GPRS Class 12, WAP 2.0, Bluetooth 2.0 A2DP

JAVA, Widgets, Link to most popular social networking websites.

Phone directory (up to 800 entries), Hands free, Games (2), Calculator, Date & Clock, Alarm clock with multiple ring tones, Agenda, Vcard/ Vcal, 20 MB end user memory, micro SD up to 4GB, USB 2.0 full speed.

Menu arrangement: all features at first level of menu.

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Note to Editors

Embrace the ColourMANIA of ALCATEL mobile phones in 2009

This year, ALCATEL mobile phones will embrace the world of colours in every possible way, with a wide collection of mobile solutions and colourful handsets. There will be a strong focus on the range of innovative and intuitive handsets that are easy to use and flexible enough to fit with the lifestyles of all kinds of users not to mention offering the most unique designs at competitive prices. ALCATEL mobile phones have blended the essence of the “East-meets-West” philosophy harmoniously into its design and brand. In the year to come, this global brand will continue to reach out to the market with three new alluring line-ups.

Bringing COLOURS to the black-and-white world

Users are invited to choose from ALCATEL’s large range of colours to find the perfect match to suit their mood, preferences and tastes. This new range of mobile phones represents great value for money, and combines premium quality with trendy designs. Go and check them out: OT-102, OT-103, OT-111, OT-202, OT-203 and OT-280.

Capturing the COLOURS of life

This highly attractive range of camera phones comes at equally appealing prices, helping users to capture their precious moments: OT-303, OT-363, OT-383, OT-600 and OT-660.

Accessing a COLOURFUL mobile Internet

These stylish handsets also enable users to gain easy access to the mobile Internet, social networks and messaging. With the added benefit of unique colours and excellent value: One Touch MINI, One Touch TRIBE, One Touch X060 and One Touch X200.

Whatever your lifestyle or however you use your phone, the ALCATEL mobile phones 2009 portfolio will brighten your life with trend-setting style and genuine quality.

Live your own unique style with a new world of colours created by ALCATEL mobile phones exclusively for you.

About ALCATEL mobile phones by TCT Mobile

ALCATEL mobile phones are managed by TCT Mobile, who is part of TCL Communication listed on the Hong Kong Stock Exchange (HKSE: 2618).

TCT Mobile will further build on the objective of becoming a leading mobile phone manufacturer, offering the best alternative and multi-solutions for mobile phone users and operators. A focus will be placed on four areas of business: GSM, CDMA, Data Cards and the Brand Design Lab.

As an innovative mobile phone design house, TCT Mobile’s mission is to provide the latest mobile designs and create the most enjoyable user experience for customers all over the world, as well as offering the best value for money. With the two distinctive brands of ALCATEL mobile phones and TCL, TCT Mobile is set to revolutionize the next generation of mobile phones with eye-catching, unique designs at competitive prices.

Adopt ALCATEL mobile phones’ ColourMANIA into your life, and make it more different than ever in 2009.

www.alcatel-mobilephones.com