

ALCATEL

mobile phones



ALCATEL OT-363: Stylish and Functional

Hong Kong, June 8th, 2009 - The new ALCATEL OT-363 screams out high fashion, featuring a slick design, it is the perfect accessory for the style conscious and yet doesn't compromise on its features.

Functional, the last born from ALCATEL brand knows how to draw attention too. Appealing to a variety of styles, the cherry red version glaze finish gives it a glamorous touch and the other colours award a city-dweller an element of sophistication.

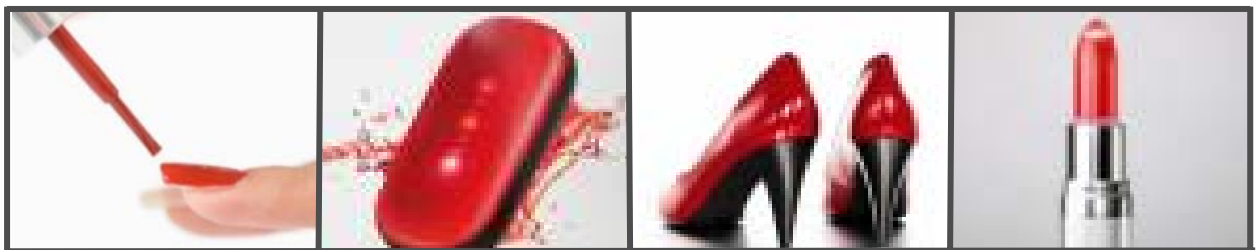
The OT-363 is also equipped with essential features of a VGA camera, FM radio with RDS, and a 1.8-inch display.

Available into three exciting colours: Metallic Blue, Cherry Red and Silver, the OT-363 clamshell looks like a glossy jewel case; a hype look coming just in time for next summer where glazes will match from head to toes. 3 hidden leds under the flip are adding up to its style when marking incoming calls, incoming messages and network. What's more, the lightening is very handy to find your phone when it rings in the dark or in your bag!

The OT-363 is equipped with a VGA camera with angle for an easy capture. After the shoot, The "One Touch SHARE" allows users to share photographs taken on the spot in a simple and instant way. In just one click, you can send it either by MMS, by Bluetooth, save it as a screen saver or set it as a contact portrait, fast and easy!

Users will enjoy the FM radio option on the phone. There is a list of preselected radio stations with a memory of 40 frequencies. You can choose to enjoy your music in private or share your favourite tunes with your friends by activating the loudspeakers!

The ALCATEL OT-363 is not only stylish but has all the necessary features to make the phone pleasant to use as well: a 65K colour screen, a WAP access and a capacity of 800 contacts.



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The OT-363 has the following features:

Specifications

Dual Band:	GSM 900/ DCS 1800
Dimension:	90.5x44.5x19.6mm
Weight:	73g
Standby time:	up to 350 h
Talk time:	up to 6 h
Battery:	Lithium 650 mAh

Screen

Size:	1.8" cSTN 65K colour screen
Resolution:	128 X 160 pixels

Multi-media Features

Sound:	64-tones polyphonic melodies FM Radio (RDS)
Image:	VGA Camera
Messaging:	MMS 1.2 SMS Predictive Text input (ZI)

General Features

Bluetooth 2.0, GPRS Class 10, WAP 2.0

Phone directory (up to 800 entries), Hands free, Games (2), Calculator, Date & Clock, Alarm clock with multiple ring tones, Agenda, Vcard/ Vcal, Internal Memory (2MB), USB charging.

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Note to Editors

Embrace the ColourMANIA of ALCATEL mobile phones in 2009

This year, ALCATEL mobile phones will embrace the world of colours in every possible way, with a wide collection of mobile solutions and colourful handsets. There will be a strong focus on the range of innovative and intuitive handsets that are easy to use and flexible enough to fit with the lifestyles of all kinds of users not to mention offering the most unique designs at competitive prices. ALCATEL mobile phones have blended the essence of the “East-meets-West” philosophy harmoniously into its design and brand. In the year to come, this global brand will continue to reach out to the market with three new alluring line-ups.

Bringing COLOURS to the black-and-white world

Users are invited to choose from ALCATEL’s large range of colours to find the perfect match to suit their mood, preferences and tastes. This new range of mobile phones represents great value for money, and combines premium quality with trendy designs. Go and check them out: OT-102, OT-103, OT-111, OT-202, OT-203 and OT-280.

Capturing the COLOURS of life

This highly attractive range of camera phones comes at equally appealing prices, helping users to capture their precious moments: OT-303, OT-363, OT-383, OT-600 and OT-660.

Accessing a COLOURFUL mobile Internet

These stylish handsets also enable users to gain easy access to the mobile Internet, social networks and messaging with the added benefit of unique colours and excellent value: OT-708, OT-800, One Touch X060 and One Touch X200.

Whatever your lifestyle or however you use your phone, the ALCATEL mobile phones 2009 portfolio will brighten your life with trend-setting style and genuine quality.

Live your own unique style with a new world of colours created by ALCATEL mobile phones exclusively for you.

About ALCATEL mobile phones by TCT Mobile

ALCATEL mobile phones are managed by TCT Mobile, who is part of TCL Communication listed on the Hong Kong Stock Exchange (HKSE: 2618).

TCT Mobile will further build on the objective of becoming a leading mobile phone manufacturer, offering the best alternative and multi-solutions for mobile phone users and operators. A focus will be placed on four areas of business: GSM, CDMA, Data Cards and the Brand Design Lab.

As an innovative mobile phone design house, TCT Mobile’s mission is to provide the latest mobile designs and create the most enjoyable user experience for customers all over the world, as well as offering the best value for money. With the two distinctive brands of ALCATEL mobile phones and TCL, TCT Mobile is set to revolutionize the next generation of mobile phones with eye-catching, unique designs at competitive prices.

Adopt ALCATEL mobile phones’ ColourMANIA into your life, and make it more different than ever in 2009.

www.alcatel-mobilephones.com