

# ALCATEL

## mobile phones



### ALCATEL OT-303: Capture your Moods

ALCATEL mobile phones reinforce its range of mobiles with the launch of the OT-303 model. Simple, modern and elegant, the OT-303 is also very robust with all the features you daily use for less than €40 without any subscription needed.

The OT-303 will be the best friend of all those who have their first steps with mobile phones or who are looking for a second phone.

The rounded shapes of this new ALCATEL mobile phone give it an elegant look. A plain nuance of black and grey highlighted with a bright glossy band in hip colours – cherry red, bright orange or titanium grey – gives it a trendy look for this spring. Easy to hold, its soft feeling also makes it a tool very handy and pleasant to use.

Light and thin, this small telephone weight less than 66 grams and can be slipped easily in every bag or pocket.

All ALCATEL mobile phones are simple and ergonomic: delivered with a VGA camera, the OT-303 can take picture which can be shared easily and quickly thanks to the magic key: « One Touch SHARE ». Files can then be sent to a contact of the phone directory via MMS in one single click.

The “One Touch SKIN” function will satisfy the change-addicts who can turn their screen wallpaper into a photo slideshow.

The ALCATEL OT-303 is equipped with all the necessary features set for a pleasant daily use: a colour screen (128\*160), a camera VGA, the FM radio, GPRS, and a WAP access. Add up to these features you will find a standard USB connection to be never powered off.

Tania and John have chosen to offer the Alcatel OT-303 to their son David for its excellent value for money. The OT-303 was certainly the best choice for him as he wanted for a first phone, a trendy mobile which he could take pictures with to share good moments with his friends.

Jackie chose the OT-303 for her mother. Senior but still stylish, she needed a phone that would be easy to use and intuitive so she would be able to call her children and grandchildren anytime.

Liz, business development manager, chose to invest in a personal phone on top of her professional phone. Her criteria are: a telephone easy to use, with a good quality, feminine and overall low cost. The OT-303 answers her demand on all points!

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### **SPECIFICATIONS:**

#### **General features**

Size:	107x46x12.1mm
Weight:	66g
Standby time:	up to 300h
Talk time:	up to 9h
Battery:	650 mAh
Dual Band:	GSM 900/ DCS 1800

#### **Screen**

Size:	1.75" cSTN 65K colour screen
Resolution:	128 X 160 pixels

#### **Multimedia**

Image:	VGA Camera
Sound:	64-tones polyphonic melodies FM Radio RDS
Messaging systems:	MMS 1.2 SMS Predictive Text input (ZI)

#### **Others:**

GPRS Class 10, WAP 2.0

Phone directory (up to 800 entries), Hands free, 2 Games, Calculator, Date & Clock, Alarm clock with multiple ring tones, Agenda, Vcard/ Vcal, Internal Memory (2MB), USB slot for charge.

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### Note to Editors

#### **Embrace the ColourMANIA of ALCATEL mobile phones in 2009**

This year, ALCATEL mobile phones will embrace the world of colours in every possible way, with a wide collection of mobile solutions and colourful handsets. There will be a strong focus on the range of handsets that are friendly, easy to use and flexible enough to fit any kinds of users' lifestyles, along with the best designs at competitive prices. ALCATEL mobile phones have blended the essences of "East-meets-West" philosophy harmoniously into its design and brand. In the year to come, this global brand continues to attract the market with three new alluring line-ups.

#### **Bringing COLOURS to the black-and-white world**

Users are invited to the largest diversity of colours for an excellent match with their preferences and moods, yet simple and fun. This series of mobile phones gives you more than what the money's worth, with premium quality and trendy design. Go and check them out: OT-102, OT-103, OT-111, OT-202, OT-203 and OT-280.

#### **Capturing the COLOURS of life**

This highly pleasant range of camera phones comes at equally comfortable prices, helping users to memorize their precious moments: OT-303, OT-363, OT-383, OT-600 and OT-660.

#### **Accessing a COLOURFUL mobile Internet**

As regard to the growing segment of Internet devices, these stylish handsets enable users with easy access to the mobile Internet, social networks and messaging. Yet, they will bring more unique colours and best value that has never been enjoyed before: OT-708, OT-800, One Touch X060 and One Touch X200.

Whichever type of users you are, the ALCATEL mobile phones 2009 portfolio will brighten your life with fulfilling quality and trend-setting style. Live your own unique style with a new world of colours created by ALCATEL mobile phones exclusively for you.

#### **About ALCATEL mobile phones by TCT Mobile**

ALCATEL mobile phones are managed by TCT Mobile, who is part of TCL Communication listed on the Hong Kong Stock Exchange (HKSE: 2618).

TCT Mobile will further build on the objective of becoming a leading mobile phone manufacturer, offering the best alternative and multi-solutions for mobile phone users and operators. A focus will be placed on four areas of business: GSM, CDMA, Data Cards and the Brand Design Lab.

As an innovative mobile phone design house, TCT Mobile holds the mission to provide the latest mobile designs with the most enjoyable user experience for customers all over the world, at attractive prices. With the two distinctive brands of ALCATEL mobile phones and TCL, TCT Mobile is on the run to revolutionize the next generation of mobile phones with unique design and competitive value.

Adopt ALCATEL mobile phones' ColourMANIA into your life, and make it more different than ever in 2009.

[www.alcatel-mobilephones.com](http://www.alcatel-mobilephones.com)