



*For Immediate Release*

**TCL Communication records new high for handset and accessories sales in June  
Up 188% year-on-year**

(16 July 2010, Hong Kong) TCL Communication Technology Holdings Limited ("TCL Communication" or "the Company", together with its subsidiaries referred to as "the Group"; HKSE: 02618) announced today its unaudited handsets and accessories shipment data for June and the first six months of 2010.

Capitalizing on the opportunities across the markets, the Group's monthly handset and accessories shipments have continued to exceed historical records since the beginning of this year. In June, the sales volume excelled further and hit another new high, reaching 2,927,893 units, which represents an increase of 188% year-on-year and 6% compared to last month. The performance of overseas markets was particularly strong, with sales volume soaring 230% from a year ago to 2,674,848 units, while the PRC market also saw a 25% growth over the same period in 2009. As at 30 June 2010, cumulative sales volume of handsets and accessories for the first six months of the year reached 14,228,093 units, an increase of 181% over last year. Of this 226% year-on-year growth was seen in the overseas markets and 20% came from the PRC market.

Leveraging enhanced product competitiveness on top of further strengthened R&D and product design capability, the Group has deepened strategic alliances with major telecommunications operators globally. In doing so, we have achieved further expansion in the mid to high-end markets, while maintaining our existing market position in the low-end market. As a result, the Group has enjoyed substantial volume growth and operational efficiency. In addition, the advancement of our ODM business has enabled the Group to benefit from greater economies of scale.



Being one of the largest mobile manufacturers, the Group has embraced an own brand strategy and continues to grow its share in global market. According to iSuppli, an international market research firm, TCL Communication is ranked among the top ten global brands in terms of handsets and accessories shipment in the first quarter of 2010 - this is an acknowledgement of the efficacy of the Group's strategy to become a sizeable global player.

In the second half of the year, the Group has a pipeline of new models including brand new 3G-enabled handsets, which will offer customers an exciting and new mobile communications experience.

### Handset and Accessories Sale Volume - June 2010 (Unaudited Data)

(Units)	June 2010	May 2010	MoM Change (%)	June 2009	YoY Change (%)	Jan-June 2010	Jan-June 2009	YoY Change (%)
Handsets and Accessories	2,927,893	2,766,054	6%	1,016,851	188%	14,228,093	5,058,217	181%

Sales volume data for June 2010 are also available at the Company's website:  
<http://tclcom.tcl.com>.

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#### About TCL Communication

TCL Communication engages in design, manufacture and marketing of a variety of mobile handsets and accessories in the PRC and international markets. Its handsets and accessories are marketed in the PRC Market, the European, the Middle East and African Markets ("EMEA") and the Americas Markets under the "TCL" and "Alcatel" brands. For more information, please visit the Company's website:  
<http://tclcom.tcl.com>.



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