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## **TCL Communication develops the Ophone to Stimulate the Smart Phone Strategy in China**

TCL COMMUNICATION aims to launch the Ophone which is based on the OMS (Open Mobile System) of China Mobile to deploy the 4C convergence strategy. This is a sign for the rapid development of 3G Smart Phone in China.

The OMS is customized by China Mobile and Borgs. It operates on the Linux Core, Android source code and bundles with “Fetion, music on line, 139 mailbox, Monternet, etc.” services of China Mobile. It aims to be fully compatible with the TD-SCDMA technology.

The competitive advantage of the Ophone relies on the strong collaboration with China Mobile. During the TCL OPhone development, TCL COMMUNICATION works closely with Borgs, Spreadtrum and China Mobile. Operator collaboration is one of the key contents of the TCL COMMUNICATION corporate strategy.

The Ophone is not only a handheld terminal, but also a sophisticated product of content and service. This is the 4C Convergence concept proposed by the CEO of TCL COMMUNICATION Dr. Charles Yang. Dr. Charles aims to change the business model from “one time revenue” to “recurring revenue” by providing content and service. The Ophone will play a key role in this change.

Other than the Ophone, TCL COMMUNICATION will launch new phones based on Windows Mobile 6.1 and Windows Mobile 6.5 operation system in the coming future.