

PRESS RELEASE

EMBARGOED UNTIL 19:00 CET – 24 February, 2018

TCL Communication introduces all new Alcatel smartphone portfolio including the company's first device powered by Android Oreo (Go edition)

BARCELONA - February 24, 2018 – [TCL Communication](#) has today unveiled an all-new evolution in the company's [Alcatel smartphone portfolio](#), which includes three new product series – the Alcatel 5, 3 and 1 series. As part of the Alcatel 1 series, the company is unveiling its first Android™ Oreo (Go edition) with the Alcatel 1X, which also features the latest Alcatel smartphone design language and technology. This optimized version of the Android operating system is ideal for the Alcatel 1X, bringing a new benchmark for smartphone affordability and connectivity to customers across the globe.

“We are honoured to offer our first smartphone running Android Oreo (Go edition) to our customers throughout the world,” said Christian Gatti, Global President Alcatel Business Division and Executive Vice President TCL Communication. “Our vision is for every smartphone user in the world to have access to an amazing Android experience, and the introduction of our Alcatel 1X powered by Android Oreo (Go edition) now gives them the opportunity to own one of the best value Alcatel smartphones ever.”

The Alcatel 1X will feature a new suite of popular pre-installed Google apps designed for increased speed, less demand on storage, and efficient data use. This includes the brand new Google Go, Files Go, Google Maps Go, YouTube Go and Gmail Go, as well as performance optimizations to Chrome, Google Play and Gboard. It will also feature the Google Assistant for Android (Go edition), enabling entry smartphone customers to experience the convenience of the Google Assistant, whether they're asking it questions or telling it things to do.

“Android's mission has always been to bring the power of computing to everyone, and part of that is ensuring a great experience across the broadest range of devices,” said Sagar Kamdar, Director of Product, Android. “Android Oreo (Go edition) is specifically optimized to bring the magic of Google and Android to smartphones with limited memory and processing power. We're excited to see TCL Communication launch one of the first devices powered by Android Oreo (Go edition) in the Alcatel 1X.”

With Android Oreo (Go edition), these applications and features have been optimized to be smaller in size meaning less storage requirements and offering Alcatel 1X customers more storage space out of the box. And best of all, they still have access to millions of the latest Android apps, games, music and more via the Google Play Store.

For more information on the Alcatel 1X powered by Android Oreo (Go edition), please visit www.alcatelmobile.com.

About TCL Communication

TCL Communication Technology Holdings Limited (TCL Communication) designs, manufactures and markets an expanding portfolio of mobile and internet products and services under three key brands – TCL, Alcatel and BlackBerry - with its portfolio of products currently sold in over 160 countries throughout North America, Latin America, Europe, the Middle East, Africa and Asia Pacific. Incorporated in Hong Kong, TCL Communication operates nine R&D centers worldwide, employing thousands across the globe. For more information, please visit www.tclcom.com.

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MEDIA CONTACTS

Jason Gerdon

Email: Jason.Gerdon@tcl.com

Brad Molen (North America)

Email: Brad.Molen@TCTUSA.com

Julieta Suarez (LATAM)

Email: Julieta.Suarez@alcatel-mobile.com

Sigrid Fandrey (EMEA)

Email: Sigrid.Fandrey@tcl.com